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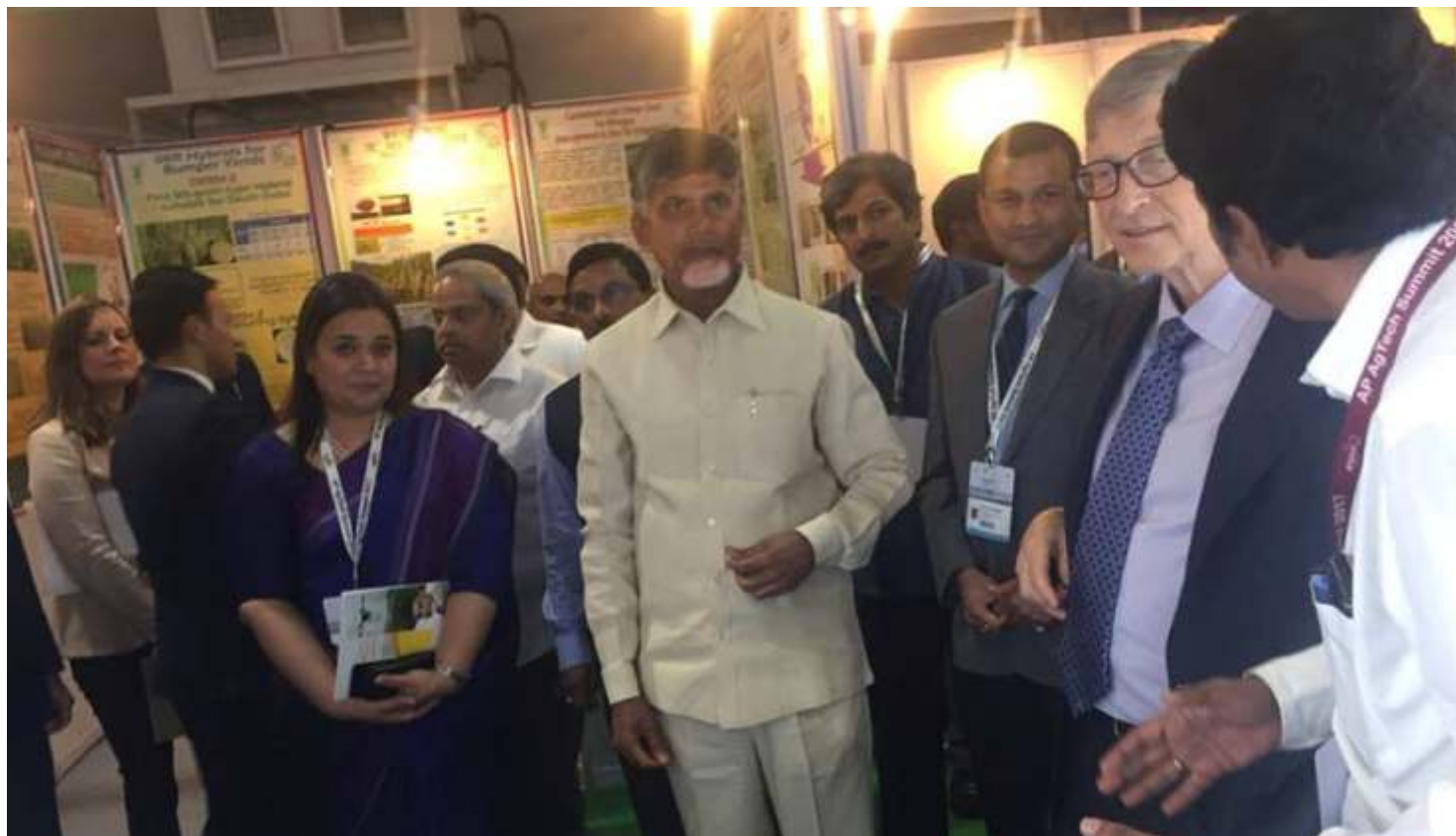
PARIVARTAN

a quarterly newsletter published by J K Trust

JK Trust

Jan 2018

Participation in Agri Tech Summit 2017



Govt. of Andhra Pradesh hosted a 3-day long Agricultural Technology (Agri Tech) Summit 2017 at Visakhapatnam from 15th to 17th November, 2017, with the aim of bringing cutting-edge technologies in the agricultural sector to the aid of small and marginal farmers of the state.

The global event was inaugurated by Hon'ble Vice President of India - Shri Venkaiah Naidu and the Chief Guests were N Chandrababu Naidu - Hon'ble Chief Minister of AP and Bill Gates and Co-chair and Trustee of the Bill & Melinda Gates Foundation.

JK Trust put up a stall in the Summit and displayed the models of ILDC and IVF in a high tech digital form. Hon'ble CM gave a presentation to all the esteemed dignitaries including the Agriculture Minister Mr. Somireddy Chandramohan Reddy and Sri B Rajasekhar. During the presentation, the Hon'ble CM mentioned about the importance of Cattle IVF Programme and the IVF project taken up by JK Trust in association with Govt. of AP and its achievements.

Mr. Bill Gates participated in the valedictory function on 17th November, 2017. Mr. Bill Gates along with Shri Chandrababu Naidu visited our stall and understood the work undertaken by us.



JK Trust CEO Dr. Shyam Zawar was invited as a speaker to talk on the 'Role of Technology in Animal Husbandry' in the summit. After his technical presentation, Dr. Shyam Zawar was felicitated with a shawl and memento by Mr. Somireddy, State Agriculture Minister.

On 16th November, 2017 Mr. Gajendra Singh Shekhawat (Union Minister of State for Agriculture) and Mr. Adinarayan Reddy (Minister of AH, Govt. of AP)

visited our stall and were briefed about our IVF and ILDC programmes. Mr. Shekhawat appreciated our programme and indicated that Cattle IVF should be taken up on a large scale to see the growth in animal genetics like we see in Brazil.

MAHARASHTRA

Participation in 9th Agro Vision – Central India's biggest Agri Summit



Like previous years, this year too, JK Trust had actively participated in the Agro Vision Expo-cum-Workshop from 10th to 13th November, 2017. This "Agrovision" is one of the **biggest Agri Summit well received by the Farming Community, Agri Experts, Industry and the Organisation. This is central India's largest agricultural event held in Nagpur every year. JK Trust put up a stall** and displayed the models of ILDC and IVF in a high tech digital form. Around 1,500 farmers visited our stall, many of whom were keenly interested to know about the IVF & ET Technology.

ODISHA

Visit of Sri Vishal Gagan, IAS - Commissioner-cum-Secretary, F & ARD, Govt. of Odisha to Gumuka ILDC in Malkangiri District

Malkangiri is considered as one of the most backward districts of Odisha State. The district is predominantly having a tribal population which resides in the interior and inaccessible pockets. JK Trust has been implementing Cattle Breed Improvement Projects in Odisha since 2012 in collaboration with the State Govt. In 2012, 75 Integrated Livestock Development Centres (ILDCs) were established at Malkangiri District with support from Ministry of Tribal Affairs, Govt. of India. Later, 58 ILDCs were continued in the district since June 2016 under RKVY and the activities like Artificial

Recent Happenings

Insemination and other veterinary support services were continuously provided at the doorsteps of the farmers.

Gumuka ILDC is one of the best ILDCs of the district which falls under the Kalimela block where 2,090 Artificial Inseminations have been performed and 412 calves are born till October 2017. Sri Vishal Gagan, the Commissioner-



cum-Secretary, Fisheries & Animal Resources Dev. Dept. (F & ARD), Govt. of Odisha visited the Centre on 2nd November, 2017 along with Collector, Malkangiri, Project Director, DRDA, Sub Collector, Chief Dist. Vet. Officer and other senior line department officers of the district. JK Trust had organised a calf rally there, wherein 40 AI born crossbred/upgraded calves, heifers and cows were demonstrated. The Secretary interacted with the farmers and appreciated the programme done by JK Trust for the upliftment of poor farmers of the district. He expressed his happiness that the F1 and F2 crossbred cows presented at the rally were giving 8 to 10 litres of milk per day. He advised the C.D.V.O. and JK Trust officials to contact OMFED to establish a direct linkage between milk producers and consumers by forming a dairy cooperative society and to make the programme sustainable.

CHHATTISGARH

Fodder Seed Distribution Programme at Dhaniya ILDC Centre

The NTPC, Sipat Company had sanctioned a project on 30th December, 2016 for the establishment of 5 ILDCs and one Fodder Multiplication Centre (FMC) in Bilaspur District of Chhattisgarh under their CSR activities. The aim of this project is to improve the productivity of the local cattle and buffalo through artificial insemination, balanced feeding,



health care services and care & management of the milch animal.

This project has been operational at Masturi block of Bilaspur District since June 2017. On 25th October, 2017, a Fodder

Recent Happenings

seed distribution programme was organised by NTPC Sipat, Bilaspur at Dhaniya ILDC. In this programme, Mr. Pramod Jaiswal, Sarpanch Dhaniya Gram Panchayat, Mr. Harun Tiwari (Ex. MLA, Masturi), Mr. Dilip Lahariya, MLA, Masturi and Mr. Samanta, MD NTPC Sipat were present. As a part of this programme, Barseem and Oats fodder seeds have been distributed to 30 farmers of the Dhaniya ILDC for fodder cultivation in Rabi season. Mr. Dilip Lahariya, MLA appreciated the approach of JK Trust for fodder development and requested the farmers to take maximum benefit from cattle and fodder development programme of JK Trust in collaboration with NTPC Sipat, Bilaspur.

RAJASTHAN

Infertility-cum-Treatment camp at Chittorgarh District of Rajasthan

A general veterinary cum fertility improvement camp was organised under JK Cement CSR project at Village Bhavaliya of Chittorgarh District for raising awareness level of livestock owners for better animal health management practices with special focus on infertility treatment. A separate awareness session for around 100 farmers has also been organised in the camp after distributing medicines and proper treatment to animals. Topics like breed improvement, feed & fodder management, the importance of vaccination, care and management of heifers, artificial insemination and role of ILDC centres and services of JK Trust were covered in the session.

During the camp, more than 70 animals were treated for different diseases along with few Artificial Insemination cases. A team comprising veterinary officers and livestock assistants had participated in the camp followed by Panchayat and Village level public representatives. All the farmers who participated in the programme were happy and satisfied with the final outcome of the camp. They had equally participated in



every discussion and conveyed their thankfulness to JK Cement and JK Trust officials with the request to re-organise this kind of camp in the future on a rotation basis.

Visit of Collector Mr. Deepak Singh, Burhanpur District to our ILDC Loni



Fullerton India along with JK Trust is operating 10 ILDC Centres under its Corporate Social Responsibility –‘Pashu Vikas project’ in Madhya Pradesh. One such ILDC Centre is located at Loni Village of Burhanpur district.

A calf rally of crossbred and upgraded calves was organised on 13th October, 2017 at ILDC Loni in Burhanpur District to generate public awareness about artificial insemination. The programme was graced by the Collector Mr. Deepak Singh along with Dr. Sharma-DDVS of District Burhanpur. Mr. Ritesh Srivastava, Branch Manager, Fullerton India and Sarpanch of the village Mrs. Vandana Chaudhary also participated in the event. The team interacted with various beneficiaries of the programme and was very much impressed with the work done by the organisation in remote areas. The Collector was very happy and extended his heartfelt appreciation to the JK Trust team for organising the event. The event was also covered by various local newspapers.

Participation in Gokul Mahotsav in District Dindori in feeding village of ASA –Axis Bank Foundation, CSR Project



Gokul Mahotsav programme was organised in all the districts of Madhya Pradesh from 31st October to 30th November, 2017 by the Animal Husbandry department. The aim of the programme is to generate awareness among the livestock owners to make animal husbandry more profitable with advanced techniques and scientific method. During this programme, several veterinary camps were organised in various villages by the animal husbandry department. During the camp, various services like infertility treatment, artificial insemination, pregnancy diagnosis, first aid treatment and vaccination were rendered by a team of experts from the Department. Deworming services was also provided for cattle and small ruminants. Apart from this, proper guidance and nutritional advice were given to the livestock owner to enhance milk production. Even in some places, veterinary doctors paid a visit to the homes of livestock owners and distribute medicines. Some animals were also insured during the camp.

JK Trust team participated and collaborated in one such event on 1st November, 2017 at Padoriya Village of Dindori District as invited by a local team of the department. Padoriya Village is one of the feeding villages of Sarasdoli ILDCentres, in Mehandwani block of District Dindori under ASA-Axis Bank Foundation CSR Project.

Our team has done extensive work prior to the event, so that maximum farmers can avail benefits of the programme. Dr. Tiwari, Veterinary Surgeon from Mehandwani block with AVFO Dr. Pandey participated in the event. The department team and the local community praised the effort of JK Trust team in organising the programme and motivated them to continue their hard work.

Visit of the CSR team of Mahindra & Mahindra Ltd at Dewas, MP

In Madhya Pradesh, 20 ILDCentres are operational under Mahindra & Mahindra CSR Project in Dewas, Ujjain & Indore



PAN India Presence



TOTAL NO. OF ILD CENTRES : 2747

(As on 31st Dec, 2017)

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