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# PARIVARTAN

a quarterly newsletter published by J K Trust

## JK Trust

April 2018

### Third Agri Leadership Summit in Haryana



Dr. Abhilaksh Likhi, Principal Secretary, Department of Agriculture, Govt. of Haryana on a visit to JK Trust Stall

A 'three-day long' State Level Cattle Show and Agriculture Exhibition of Haryana State "Third Agri Leadership Summit" was organised by the Department of Agriculture, Department of Horticulture and Department of Animal Husbandry and Dairying, Government of Haryana from 24<sup>th</sup> to 26<sup>th</sup> March, 2018 at Rohtak.

The exhibition was inaugurated by Hon'ble Chief Minister of Haryana Mr. Manohar Lal Khattar and graced by the presence of Shri Chaudhary Birender Singh Dumerkhan, Hon'ble Minister of Steel, Govt. of India. Other dignitaries present were Hon'ble Governor of Haryana - Mr. Kaptan Singh Solanki, Hon'ble Minister of Animal Husbandry & Dairying, Government of Haryana - Mr. Om Prakash Dhankar, Hon'ble Governor of Himachal Pradesh - Acharya Dev Vrat and Principal Secretary, Department of Agriculture and Farmers' Welfare, Govt. of Haryana - Dr. Abhilaksh Likhi. The event also witnessed the presence of Mr. P.K. Mahapatra, ACS - Department of Animal Husbandry & Dairying, Govt. of Haryana; Mr. Mandeep Singh Brar, IAS, Chief Administrator, Haryana State Agricultural Marketing Board; Dr. B. S. Sehrawat, Mission Director, Haryana State Horticulture Mission; Dr. G.S. Jakhar, Director General, Department of Animal Husbandry & Dairying, Haryana and Mr. Bhani Ram Mangla, Chairman, Gau Seva Aayog.

## Recent Happenings

A number of line departments, NGOs, pharmaceutical companies and other agriculture, horticulture and animal husbandry-related input suppliers established their stalls in the exhibition.

Dr. Abhilaksh Likhi, Principal Secretary, Department of Agriculture, Govt. of Haryana; Mr. Mandeep Singh Brar, IAS, Chief Administrator, Haryana State Agricultural Marketing Board; Dr. B. S. Sehrawat, Mission Director, Haryana State Horticulture Mission; Dr. G. S. Jakhar, Director General, Department of Animal Husbandry & Dairying, Haryana and Mr. Bhani Ram Mangla, Chairman, Gau Seva Aayog visited our stall. In addition to agriculture and horticulture farmers, a large number of dairy farmers having elite animals of Hariana, Sahiwal, Gir and Murrah breeds also participated in the event and received prizes.



Dr. B. S. Sehrawat, Mission Director, Haryana State Horticulture Mission at JK Trust Stall



Dr. G. S. Jakhar, Director General, Department of Animal Husbandry & Dairying, Haryana at the stall of JK Trust



## Recent Happenings

### JM Financial Foundation CSR project inauguration ceremony at Bihar



JM Financial Foundation signed an agreement with JK Trust, Bombay in September 2017 to provide Animal Husbandry-related services to dairy farmers of Jamui District of Bihar. The project is to carry out Cattle Breed Improvement Programme in the project areas by establishing 21 Integrated Livestock Development Centres (ILDCs). Accordingly,



21 educated unemployed youth from the area were identified and were given 'AI Technician training' at 'Dr. Vijaypat Singhania Training Institute for Rural Development' located at Gopalnagar in Chhattisgarh.

The inauguration of the first lot of 5 ILDCs was conducted on 17<sup>th</sup> January, 2018 at Lachhuar Village in Sikandara Block of Jamui District, Bihar.

The Chief Guest of the programme was Mr. Satish Sharma - Deputy Development Commissioner (DDC) of Jamui District and Guest of Honour was Dr. Paul

Zuckerman, Non-Executive and Independent Director of JM Financial Limited. The occasion was also graced by the presence of Dr. Ashwini Kumar Singh - District Animal Husbandry Officer (DAHO); Mr. Pramod Kumar, District Dairy Officer (DDO) and Ms. Puja Dave - Associate Director & Head of CSR - JM Financial Group.

Mr. Shaktidhar Mishra - Mukhiya and Mr. Chotelal Choudhary - Sarpanch of Bhullo Panchayat extended their wholehearted support and attended the event. The event also witnessed participation of around 200 farmers from the nearby villages.

### JK Trust received funds from JNPT for undertaking CSR project

Jawaharlal Nehru Port Trust (JNPT) has entrusted JK Trust, Bombay ([www.jktrust.org](http://www.jktrust.org)) to provide Animal Husbandry-related services to dairy farmers of Chandrapur District of Maharashtra as part of their CSR initiative. The function was held at the office of the Hon'ble Finance Minister at Mantralaya, Mumbai on 13<sup>th</sup> March, 2018.

Funds for the project have been handed over to JK Trust, Bombay jointly by Shri Sudhir Mungantiwar, Hon'ble Cabinet Minister of Finance & Planning and Forest Departments, Government of Maharashtra and Shri Neeraj Bansal, Chairman in-charge of JNPT. Shri N K Kulkarni, Chief Manager - JNPT and Dr. Jayanta Hazarika and Dr. Princy Agnes

## Recent Happenings

John from JK Trust were present at the occasion.

The project is to carry out Cattle Breed Improvement Programme in Chandrapur District of Maharashtra by establishing 15 Integrated Livestock Development Centres (ILDCs). Fifteen educated unemployed youth from the area will be identified and post completion of training, they will be posted as Gopals at these centres. Gopals will



provide Artificial Insemination (AI) and other allied veterinary support services at the doorsteps of dairy farmers of the area. Breed improvement will lead to increased milk production and will enhance the income of beneficiary farmers. In addition to skill enhancement and employment generation for rural youth as 'Gopals', the project also aims at reduction of malnutrition among children due to surplus milk production. The operations of the project will be commencing shortly.

### INAPH Training for Monitoring Officers and MIS team of Rajasthan





## Recent Happenings

During the first week of January 2018, Mr. Vijayraj Bhosale, Head of IT department of JK Trust conducted training on Information Network for Animal Productivity and Health (INAPH) for all the Monitoring Officers and MIS team of Rajasthan State. INAPH is software developed by NDDB for recording all the activities related to Animal Husbandry. Mr. Vijayraj imparted training to Monitoring Officers on form filling, data quality and how data should be checked while collecting from Gopals. MIS team was trained in various aspects of INAPH software and data validation before entering the data.

### Farmers' Training at Mandla

We organised a two-day training on livestock management for farmers at the Conference Hall of Balaji Hotel, District Mandla in Madhya Pradesh.

The training was aimed at imparting basic skills and awareness about scientific animal husbandry practices. It was focussed mainly on livestock management and crossbreeding programme. The training was inaugurated by Dr. Bharti Pathak (Dy. Director, Vet. Services), Department of Animal Husbandry, Mandla on 15<sup>th</sup> March, 2018.

Addressing the participants, the Chief Guest Dr. Bharti Pathak urged to emphasise the need for awareness creation



## Recent Happenings

about animal husbandry and its great potential for sustaining the livelihood through livestock development programme. Further, Dr. Tiwari from Animal Husbandry Department, Mandla briefed about the various government schemes undertaken by the Department and also stressed the importance of adoption of animal breeding through artificial insemination (AI).

Dr. Suresh Tekam, hired resource person for technical input as a master trainer, addressed the farmers in a technical session on Livestock & Dairy Development.

Mr. Sharad Mishra - Area Manager from ASA briefed about ASA organisation (Action for Social Advancement) and their initiatives for ensuring the livelihood of poor small farmers mainly tribals and women, involving activities of participatory natural resource development, agriculture productivity enhancement and agribusiness development.

Dy. Director, Vet. Services - AH appreciated the initiatives taken by the JK Trust for successful implementation of the programme. Participants showed a keen interest in the training programme.

The event culminated with a vote of thanks by Mr. Ashok. He thanked the Dy. Director, Vet. Services, AH and his team as well as all the participants for showing keen interest in the training programme.

### Impact assessment study of Fullerton India CSR Project by SEED

Fullerton India Credit Co Ltd had entrusted the organisation SEED to conduct an impact assessment study of their CSR project. Mr. Naresh Sharma from SEED visited Bheelakhedi ILDC in Hoshangabad under Fullerton India CSR Project on 27<sup>th</sup> March, 2018.

Mr. Naresh interacted with the Gopal, Rural Development Officer and 25 beneficiaries as part of this study and could witness the work of JK Trust at the field level. He took first-hand feedback about the programme from different stakeholders. He was happy to see the good work done by JK Trust at the ground level and appreciated the programme.





# Recent Happenings

## Animal Health Camp in Morena District under JK Tyre & Industries Ltd CSR Project

JK Trust conducted 12 cattle care camps in Morena District of Madhya Pradesh under JK Tyre & Industries Ltd CSR Project.

Approximately, 1,100 animals were treated in the camps during the period from 24<sup>th</sup> February, 2018 to 1<sup>st</sup> March, 2018. Promotional activities, a free check-up for cattle and other animals, free medicine distribution and expert advice on increasing the yield for milch animal, etc. were offered to farmers. In addition to providing preventive healthcare, the other objectives of the camps were to spread awareness among the public about proper management and feeding of cattle and rapport building with farmers.

Approximately, 1,100 animals benefited from a host of services including deworming, deticking & first-aid. Further, there were 69 infertility cases which were treated, 39 animals were brought in for pregnancy diagnosis and 4 animals were provided with artificial insemination services by the camp team. A total of 540 farmers benefited from all these 12 camps.

JK Trust team did proper extension and publicity for these camps one day prior to the camp date, met key persons of the villages to convey the message to a maximum number of people, the result being good farmer turnout in these camps.



# PAN India Presence



**TOTAL NO. OF ILD CENTRES : 2133**

(As on 30th March, 2018)

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From,

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PARIVARTAN also available at [www.jktrust.org](http://www.jktrust.org)